

# Going Green

## **New Product Launch**

Selling products that promote Energy Cost Savings and Environmentally Friendly Habits

# Field Overview

- Customers are looking for solutions to rising energy costs
- Employers can post signs to remind employees to turn off lights, recycle paper, *etc*
- Going green signs promote environmentally friendly messages as well as energy saving habits
- A selection of going green signs are made from recycle materials

# Tri-View Signs

- Signs are constructed from 70% post-consumer recycled materials
- Three sided signs provide increased visibility
- Provide employees with eco-conscious messages that will help save the company money
- Signs can also be recycled



# Green@Work

- Signs are constructed from 75% post-consumer recycled materials
- Signs can be placed in office areas, facilities, manufacturing plants, *etc*
- Provide employees with eco-conscious messages that will help save the company money
- Signs can also be recycled



# Going Green

- Remind your employees to turn off the lights, recycle paper, etc
- Graphical symbols provide quick reminders
- Helping to keep the plant clean by recycling and picking up trash provides for a safe working environment



# GloBrite Eco Exit Signs

- Eco Exit signs require no electricity, no wiring and are virtually maintenance free.
- Eco Exit™ signs are the only non-radioactive, zero electrical wiring and virtually no maintenance exit signs on the market
- **These signs provide continuous savings in electricity and maintenance over the life span of the sign**
- PM100 now rated for outdoor / wet conditions (only photoluminescent sign for outdoor use)
- Eco Exit signs comply with NFPA 101 Life Code



# PF50 vs. PM100



## PF50

Plastic Frame

50ft viewing distance

Indoor Only

Available colors: Red, Black,  
Green and White

**vs.**

## PM100

Plastic Frame with Molded Letters

100ft viewing distance

Indoor and Outdoor

Available Colors: Red, Black and  
Green

# 10 Year Cost Comparison

TYPE	INCANDESCENT	COMPACT FLUORESCENT	LED	TRITIUM	GLO BRITE® EXIT SIGN
Lamps	2 Lamps 3000 Hrs.	2 PL 7/10,000 Hrs.	50,000 hours	None	None
Power Consumption	40 Watts	21 Watts w/Ballast	6 Watts	-0-	-0-
Sign & Battery Cost	\$60.00	\$75.00	\$50.00	\$225.00	135
Labor To Install	\$50.00	\$50.00	\$50.00	\$15.00	\$15.00
Initial Installed Cost	\$110.00	\$125.00	\$100.00	\$240.00	150
<b>10 Year Costs</b>					
Electric Power	\$350.00	\$184.00	\$53.00	-0-	-0-
Lamp Cost	\$100.00	\$35.00	\$50.00	-0-	-0-
Lamp Replacement Labor	\$250.00	\$25.00	\$25.00	-0-	-0-
	\$30.00	\$30.00	\$25.00	-0-	-0-
Battery Replacement Labor	\$25.00	\$25.00	\$25.00	-0-	-0-
Disposal Cost	-0-	-0-	-0-	*\$75.00	-0-
<b>Total Operating Cost For 1 Exit Sign over 10 Years</b>	<b>\$865.00</b>	<b>\$424.00</b>	<b>\$278.00</b>	<b>\$315.00</b>	<b>\$150.00</b>

By switch to EcoExit™ signs, a building with 100 signs will save over \$3,500 per year in energy costs alone and reduce air pollution by almost a half a million pounds of CO<sub>2</sub> compared to incandescent signs over the life of the product. Eco Exit™ signs are also less expensive to install and maintain as they eliminate the need for wiring, maintenance or batter backup, further decreasing overhead costs. Zero energy EcoExit™ signs completely eliminate energy consumption and provide an immediate return on investment.

# For more information

Contact National Marker at

Ph: 800.453.2727

Email: [sales@nationalmarker.com](mailto:sales@nationalmarker.com)