

## News Release

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### **NMC'S TAKING CUSTOMIZATION TO A WHOLE NEW LEVEL**

**North Smithfield, RI** – NMC is thrilled to unveil their Uniqueify Machine online sign builder at this year's National Safety Council Congress in San Diego on October 4. This new Rich Internet Application has 16 modules, allowing customers to design their very own sign, tag, label, banner, scoreboard and more from the comfort of their own computer.

Over the last several years, companies have opted for more brand recognition when posting information around their facilities. With NMC's Uniqueify Machine, customers can take stock signs and place their logos on them, create their own unique legends, make scoreboards with their own pictures, customize their own NFPA diamonds and more.

What does NMC's new Uniqueify Machine mean for you? "The Uniqueify Machine is your 'one-stop shop' with 16 modules to uniqueify, not merely customize or personalize, signs, banners, tags and more. This application is easy to use and puts the product in your hands in days not weeks," says Robert Baxter, NMC's Director of Marketing.

To check out the Uniqueify Machine, visit NMC at booth number 4737 at the National Safety Council Congress. To get more information about the Uniqueify Machine and NMC's full product line, visit [www.nationalmarker.com](http://www.nationalmarker.com) or contact NMC at 800-453-2727.

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### **About National Marker**

National Marker Company (NMC) is a leading manufacturer of safety identification products servicing a worldwide distribution network. NMC's Research & Development Team is *continually researching safety regulation changes*, staying ahead of developing trends in the market place, and adding new and innovative products to an offering of over 15,000 stock products. Founded in 1934 and experiencing phenomenal growth over the last several years, we have expanded our custom capabilities, our core product categories of safety signs, tags, labels and tapes, as well as introduced new categories such as digital scoreboards, label printers, and safety accessories. NMC is a driving force in the safety identification industry and takes pride in partnering with distributors whose top priority is providing their customers quality safety identification products at affordable prices. To obtain additional information, call 800-453-2727, or visit our website at [www.nationalmarker.com](http://www.nationalmarker.com).